

Get Great Speaking Gigs **Day Three**

The final element of stepping into leadership as a speaker so that you can get onto the best stages in your industry is to Go Where They Gather and SERVE.

In this video I talk through this in more detail. Use the quadrants below to brainstorm places where your ideal audience members gather to solve their problem (or even just for fun!). These are wonderful places for you to be as well – to offer to speak, of course, but also just to get to know them better and serve in other ways.

Use the tracking sheet in this packet to begin taking notes to keep track of your contact at the places that sound the most fun and exciting in your brainstorm.

Where They Gather

Locally (gym, church, meetups, school, etc.)	Nationally (conferences, training, competitions, etc.)
Online (facebook & LinkedIn groups, discussion boards, other social media, etc.)	Other (hobby groups, international gatherings, etc.)

